

Hello [REDACTED]

We recently tried to contact you because, as an eBay seller, you are currently using a legacy customized eBay Store format, which will be switching automatically to our new upgraded and standardized storefront in late March 2022.

Unfortunately, I was unable to reach you because there was no answer at the number we have on file.

The upgraded storefront format offers new features which enhance the experience for both buyers and sellers, and it's available to you now. Switching over is quick and easy and starts in Seller Hub. Your store will automatically switch over in late March 2022, but you can move to the new format now to start taking advantage of the new features.

To prepare your store for the switch, go to Seller Hub and, from the "Store" tab, click "Get Started," or you can follow this link: <https://www.ebay.com/sh/str/edit?fromUpgrade=1>

Help and additional resources are available in Seller Center and Help & Contact:

<https://pages.ebay.com/seller-center/run-your-store/ebay-stores-shopping-experience.html>

<https://www.ebay.com/help/selling/ebay-stores/ebay-stores?id=4071&st=12&pos=1&query=eBay%20Stores&intent=store&docId=HELP1117>

We hope you'll enjoy using the new upgraded eBay storefront.

Thanks for selling on eBay!

Be well,

[REDACTED]

eBay Customer Support